



Startup Package

# Introduction to Exotel

Right from early stage startups to unicorns, India's most progressive startups use and grow their businesses on Exotel.

Our elastic, scalable telephony platform allows startups of all sizes and kinds to run reliable Voice & SMS communications for their customers.

You can receive customer phone calls on a single business phone number, verify mobile numbers thru SMS or track customer conversations on the ground- using our easy-to-use drag/drop interface or our powerful APIs.

U B E R



PORTEA



## Use Cases

- Simple customer contact/support center
- IVR Based Surveys/Feedbacks
- Highly configurable auto outbound dialing
- Number Anonymization
- Automated reminders/alerts – Calls & SMS
- Voice & SMS OTP
- Mobile Number Verification
- Smart call routing
- Missed call marketing
- Lead Tracking using Virtual Numbers



Have a professional message to greet your customers every time they call and route it to the right team. This way you can ensure you NEVER MISS A BUSINESS CALL.



All your calls, both incoming and outgoing, are recorded and will be available inside your Exotel dashboard.

## Offer Details

# Rs 3,000 free Exotel Credits

### WHAT CAN BE DONE?

7,500

or

4,000

or

15,000

Incoming  
Calls

Outgoing  
Calls

Outbound  
SMS

### BREAK UP OF THE PLAN:

**Incoming Call** - Rs 0.4/minute

**Outgoing Call**- Rs 0.80/min local & Rs 1.15/min STD

**SMS** - Rs 0.18/SMS

**Software Rental** - Zero (Worth Rs 6000, waived off)

**User Rental** - 2 Free Users

**Validity**- 6 months

YOU CAN USE THESE CREDITS TO MAKE OR RECEIVE BUSINESS CALLS , SETUP MISSED CALL  
CAMPAIGNS, SEND SMS OR VOICE OTPs & MUCH MORE!!!

## Other Benefits



### **Mentor Hours**

Access to Exotel's leadership team for early stage startups to learn from different functions - Sales, Marketing, Technology, Operations & Product



### **Monthly Meetup**

Exotel would host boot-camps for all the startups who have availed Exotel startup pack on they can leverage telephony to solve different operations problems in business

## How to avail?

Email: [startups@exotel.in](mailto:startups@exotel.in)

Hotline: 080-39510839

Signup: <http://bit.ly/strtrespectstartups>